# ERG PARTNERS



## ERG PARTNERS' FRACTIONAL CFO SERVICE

Experienced part-time CFO for a fraction of the cost of a full-time CFO

If your business is outpacing your ability to manage growth strategically and you would benefit from C-level financial expertise to develop financial planning tools, create forecasts, maintain adequate controls, and provide advise on how to maximize shareholder value, but don't need a full-time CFO, ERG Partners' outsourced fractional CFO service offers a solution.

An ERG Fractional CFO is a financial expert with decades of business leadership experience who provides financial strategy advise, forecasting & budgeting, capital-raising assistance, exit planning and other CFO services on a part-time or project basis. You get access to a professional CFO to tackle the financial challenges unique to your business allowing you to grow the business. For a fraction of the cost of a full-time CFO, ERG Partners offers flexible, part-time expertise, and adds value immediately. The CFO works for a client on a predetermined basis, augmenting and providing guidance and oversight to the existing finance team. The fractional CFO creates significant ROI in the form of improved profit margins, increased revenue growth, decreased overhead, and better cash flow.

### ROLE OF THE FRACTIONAL CFO

Our experienced fractional CFOs help your company to formulate a long-term strategy, identify priorities and overcome challenges, accelerate growth, raise capital with the objective to create and increase shareholder value. The CFOs analyze your financial performance, find areas for improvement, and help implement those changes. The CFOs will help put the right tools in place to ensure your growth is sustainable, including cash flow management, financial reporting, budgeting, and create short- and long-term forecasts, budgets and financial strategy to help create a precise blueprint to achieve your objectives.



#### Analysis and Planning

To make smart investment decisions, you need accurate data backed by insightful analysis. Our CFOs analyze financial performance, prepare plans and forecasts considering your short- and long-term goals and tools to measure results



#### **Board Representation**

ERG CFOs provide advice to the board and shareholders on all aspects of financial planning and strategy, and can participate in board meetings to brief board on financial reports and planning



#### Strategy

ERG CFOs assess and evaluate growth opportunities and how they impact the business (risks and returns), and ensure financial decisions and resource allocation are consistent with shareholder value creation



#### Fundraising and Investor Support

The ERG CFO enhances your ability to raise external funds, be it from banks, institutional or private investors, and helps you prepare financial information to attract capital, coach you through the fundraising process, and support ongoing investor relations



#### **Cash Flow Management**

ERG CFOs will develop projections and optimize financial management to provide a clear view of cash-flow and funding requirements, and measure the impact of decisions on cash flow to ensure your business has the cash required



#### Exit Support

The ERG team can support your Company and shareholders in evaluating, planning and preparing for and executing your exit strategy

# ERG PARTNERS

#### BENEFITS OF ERG FRACTIONAL CFO

The ERG Fractional CFO service offers companies an efficient solution to ensure effective financial and strategic planning through the experience and expertise of a highend CFO without the in-house cost – salary, benefits, and bonuses – of a full-time CFO.

The ERG Fractional CFO will move the finance function away from purely an operational and accounting function to a strategic planning and forecasting role supporting shareholders and senior management.

Our experienced fractional CFOs help your company to create long-term financial strategy, overcome challenges, accelerate growth, and raise capital to increase shareholder value.

#### ERG PARTNERS – YOUR STRATEGIC DECISION MAKING AND PLANNING PARTNER

The ERG Partners team has significant experience in supporting clients' financial management function to enhance efficiency, improve profitability and to build shareholder value as an external advisor and as part of the management team.

ERG Partners has advised boards and management teams on growth strategies and helped them evaluate major strategic decisions to maximize shareholder value.

ERG Partners has supported clients' decision making by providing scenario planning and project evaluation, and has significant experience in strategic planning, cost/benefit analysis, economic and financial analysis.

ERG Partners has expertise in advising clients on a broad range of complex transactions including mergers, acquisitions, divestments, demergers, joint ventures and investments. We have assisted clients on restructuring their operations, improving profitability and realizing shareholder value.

## ERG PARTNERS

ERG Partners, founded in 2005, is an independent investment bank advising on key financial and strategic issues, including capital structure, maximizing shareholder value, mergers and acquisitions, restructurings and performance enhancement, valuations, funding, etc.

If you would like to schedule a meeting to discuss the requirements of your organization and how ERG Partners could assist, please contact us here:

# CONTACT US